Zebra Systems News

Thanks To New Customers!

Thanks to all those new customers who took advantage of our $10 ~~February~~ Rainbow Special on the CoCo Graphics Designer Plus (CGDP). I sincerely believe that you have made a wise purchase and that the CGDP will prove to be easy, productive, and enjoyable for you to use.

The Zebra CGDP $10 Special is my last ditch attemp to introduce more CoCo users to the Zebra product line. I know from experience that many first-time Zebra customers become repeat Zebra customers until they own most or all of Zebra's products.

The CGDP was the first of three programs written for the CoCo by former Zebra employee Jef Street. The other two programs which feature even more advanced Graphical User Interfaces are **The Label Designer** which prints labels with graphics and text, and **First Prize** which prints awards, certificates, diplomas, and licenses.

I Prefer Mail Orders!

Whenever possible, please place your orders or send in your technical questions by mail. If you call Zebra, most of the time you'll get a voice mail system answering your call, not a live person. I listen to the CoCo messages and process orders every few days.

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*FREE LABEL OFFER!

Get 1000 Color-Coded Fanfold Address Labels, 250 each Yellow, Green, Pink and Blue, size 3 1/2" x 15/16". These labels weigh over 1 lb and require a larger shipping box and additional postage, This $8.95 value is yours if you just pay the additional shipping costs, of $1.50 for the USA or $2.50 for Canada. Offer good only 1 per customer, with the purchase of the Label Designer at the $19.95 price.

Send to this whole page as an order form to:

Zebra Systems, Inc.
131 Joralemon Street #52
Brooklyn, NY 11201
(718) 625-6220

Special Prices With This Order Form:

__ Label Designer .... $19.95 _____
__ *Special Label Offer (to USA) .... $1.50 _____
__ *Special Label Offer (to Canada) .... $2.50 _____
__ First Prize .... $29.95 _____

__ 300 POKES, PEEKS N'EXEC $14.95 _____
__ 500 POKES, PEEKS N'EXECS 16.95 _____
__ SUPPLEMENT TO POKES PEEKS 9.95 _____
__ Flight Simulator II for the CoCo 3...
by subLOGIC. Tandy price $34.95 . $10.00 _____

__ CoCo Graphics Designer Plus $10 _____

__ Picture Disk #1 .... $7.45 _____
__ Picture Disk #2 .... $7.45 _____
__ Picture Disk #3 .... $7.45 _____
__ Picture Disk #4 .... $7.45 _____
__ Picture Disk #5 .... $7.45 _____
__ Picture Disk #6 .... $7.45 _____
__ Font Disk A .... $7.45 _____
__ Font Disk B .... $7.45 _____
__ Border Disk #1 .... $7.45 _____

__ **9 Disk set special** .... **$59.95** _____
(Contains 6 picture, 2 Font, 1 Border)
__ **8 Disk set special for Canada.** ...... **$55.95** _____
(as above less disk #6 US State Maps)

__ Other_____ $____ ____

Subtotal _____
Shipping & Handling $3.00 _____
__ For COD's add additional $4.00 _____
NY & NJ Residents please add sales tax _____
Total _____

__ Check Enclosed

__ VISA/ MC #_____
Expiration Date___/___
Signature_____

Name_____

Address_____

City_____ST___ZIP_____

Label Designer

No other program lets you make great labels so easily.

• **Print Labels With Text And Graphics:** Use Label Designer's fonts and pictures or any of Zebra's optional Picture & Font Disks.

• **Zebra Systems' Graphics User Interface:** Pull down menus, scrolling-window file selectors, dialog boxes, radio Buttons, the works!

• **Standard Features:** Click and drag picture placement, up to 4 pictures per label, 3 different picture sizes, powerful text editing with variety of type fonts and sizes, prints 1-999 copies, templates for standard & large address, file folder, disk, and cassette label sizes.

• **Mail Merge Option** merges name and address or other text file data for printout onto your custom label templates with graphics and other text. Great for club mailings, Christmas card lists, name tags, etc.

• **Disk Directory Option** pastes the names of your disk files onto the label text editor screen for inclusion on your labels.
• **Serial Numbering Option** for making sequentially numbered admission tickets, product numbering, inventory labels, etc.
• **Hardware Requirements::** CoCo II 64K, or CoCo 3, disk drive, mouse or joystick, and compatible printer: Epson RX/FX/LX, Gemini 10X, SG10, NX10, NX1000, DMP105/106/110/120/130/132/200/400, Panasonic KXP1080 / 90 /91/92, Prowriter, C.Itoh 8510, Okidata 92/93/182/183 & more.

Label Designer

disk & 64 page user's manual ...Only **$29.95**

• **Label Assortment:** including evaluation quantities of various color file folder, standard address, large address, disk, and casssette labels, plus rolodex cards $5.00
We stock white and colored labels in a variety of address, disk, and cassette sizes at competitive prices.

Directory Option

It is often very useful to place the names of the files that are on a disk, onto the disk's label. You could use your Disk BASIC to list the directory and then type the information into the Label Designer's text editor. But there is a much easier way.

The Label Designer text editor has a special directory feature. If you hold down the BREAK key and the press the Q key at the same time, the program will examine the directory of any disk you place in drive 0 and list the file names on that disk into your Label Designer text editing area. The file names will be placed starting on the line where your text cursor is. Lines above the text cursor will not be affected.

The file names will appear three across as shown in the sample label above. The directory function will show as many files as can fit, on the label lines available after the line your editing cursor is on.

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* The labels on this page are
shown 64% of actual size.

Mail Merge

The Label Designer's merge option allows you to insert lines of text from a designated text file onto label templates that you design. The most common use of this function is for taking names and addresses from a mailing list file and overlaying each address record onto a label you've designed with specific picture and font selections.

The procedure is simple. You prepare a label design, just as you normally would, except that you place a greater-than symbol, the ">" character, at the beginning of each line that you would like replaced with data from your merge file. If you wish, you can type in remarks on the rest of the line to remind you what the function of the line is.

For example consider the label shown below. It has two pictures on it and a Seasons Greeting across the top. Four lines contain the ">" character followed by comments about the usage of each line.

When the above label is loaded, PRINT MERGE selected, and then your text editor or data base program address file is specified, the labels shown below are produced.
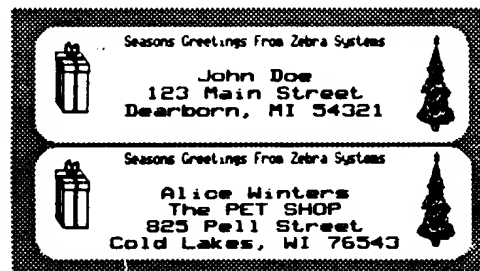
Serial Numbering

The Label Designer has a very easy to use serial numbering feature. It is useful for printing admission tickets and inventory or product labels.

The serial numbering feature works as follows: When the Label Designer gets ready to print a label, it checks each line of text to see if the line contains a number sign character "#". If a # is present, the program will look at the 4 characters immediately following it. If these 4 characters contain a valid integer from 0 to 9998, the program will increment the number by one before printing it.

Below are a two sample labels that use the serial numbering feature.

A Selection Of Label Designer Screens

LABEL DESIGNER
File   Edit   Label

NEW...
LOAD...
SAVE...

PREVIEW
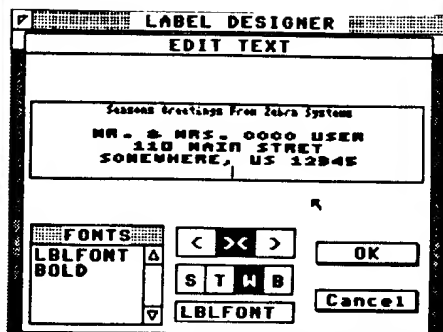PRINT...
PRINT MERGE...

SETUP PRINTER...
SETUP DRIVES...
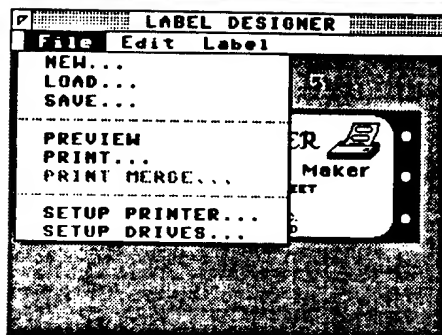
All the Label Designer's functions are selected from the Main Label Designer Screen's File, Edit, and Label pull down menus. Shown above is the Main Screen with the File menu opened.

LABEL DESIGNER

PRINTER SETUP

PRINTER: RADIO SHACK DMP106
LINEFEED: =CR   =CR+LF
BAUD: 300   600   1200   2400
4800   9600   EXISTING

PRINTERS   OK
STAR GEMINI 10X
STAR SG-10
STAR NX-10   Cancel
STAR NX-1000
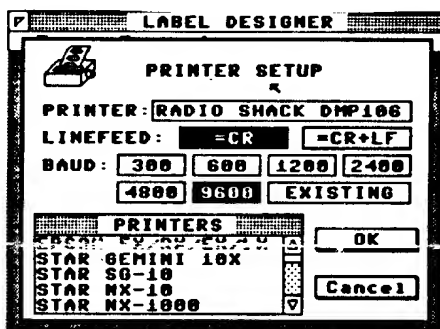
Configuring your Label Designer is done once with this easy printer setup screen. Just click the buttons to set carriage-return and baud rate settings. Find your printer in the scrolling window and just click on it.

LABEL DESIGNER
File   Edit   Label

WHICH NEW
LABEL STYLE
DO YOU WANT?

FILE : STDADDR
DRIVE : 0 1 2 3

FILES   OK
LRGADDR
STDADDR
FILE
CASSETTE   Cancel
DISK

Each label style is saved in a file. Zebra's standard file-selector window lists all the styles in a scrolling window and also allows you to access multiple disk drives. Simply click on the style you want from the scrolling window or alternatively type in its name. Similar screens are used to save label designs.

LABEL DESIGNER
EDIT TEXT

Seasons Greetings From Zebra Systems

MR. & MRS. COCO USER
110 MAIN STRET
SOMEWHERE, US 12345

FONTS   < >< >   OK
LBLFONT
BOLD   S T H B   Cancel
              LBLFONT

Shown above is the text editor window for a Standard Size address label. The arrow buttons instantly left, center, or right justify text on a line. The STWB buttons select Standard, Tall, Wide, and Big type sizes. Clicking on a name in the FONT window assigns a particular font to a line of text. The program has five built in fonts but also lets you use the optional CoCo Graphics Designer Plus font disks A and B.

LABEL DESIGNER
PICTURE PLACEMENT

YOU CAN NOT
HAVE MORE THAN
FOUR PICTURES
OK

SML   OK
MED
LRG   Cancel

The picture placement window is shown above. To place pictures: 1) Click on the disk drive icon to select the picture collection you want. You can access built-in and optional CGDP picture disk collections. 2) Find the picture within the collection in the scrolling window. 3) Click on the Small, Medium, or Large sizing buttons to specify the size picture you want. 4) Use your mouse or joystick to drag a copy of the picture from the scrolling window to wherever you want it on your label layout area.

You can have up to 4 like or different pictures on a label. The Label Designer is a very graceful responsive program with many built in error messages. For example, if you try for 5 pictures you will get the error message shown above.

If you want to remove pictures from a label design, just drag them from the label area to the trash can icon.

LABEL DESIGNER
File   Edit   Label

YOUR LABEL
Seasons Greetings From Zebra
MR. & MRS. COCO
110 MAIN STR
SOMEWHERE, US :

A special hi-resolution preview function lets you   view your labels enlarged in a horizontal scrolling window, as shown above.

LABEL DESIGNER
File   Edit   Label

PRINT LABELS

NOW OF COPIES: 1
SPACING: 3 /72nds
☐ OUTLINE

Print   Align   Cancel
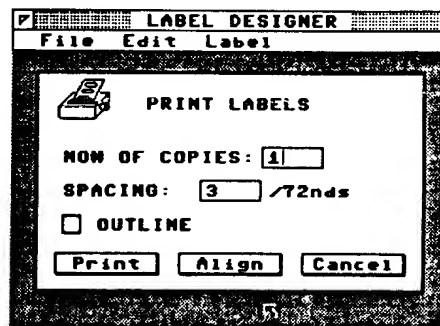
The print control dialog has several features. You can click the Align button to print the outline of two successive labels to align your printer. You can specify from 1 to 999 labels to be printed and you can set the inter-label spacing in 72nds of an inch for non-standard label sizes.

LABEL DESIGNER
File   Edit   Label

PRINTING LABELS

PRINTED   : 000
REMAINING: 001

Cancel

For multiple copy printing the Printing Status Screen keeps tabs of your progress and permits you to abort printing.

Disk #1

People

School

Science1

Science2

Disk #2

America

Sports

Party

Office

Disk #3

Animals

Religion

Nature

Travel

Disk #4

Christmas, Easter, July 4th, Thanksgiving, Jewish Holidays, New Years, Halloween, Parades, Saint Patrick's, St. Valentines Day

Disk #5

Hobbies

Mixed

Vehicles

Astrology

Disk #6

Maps of the 50 United States

Font Disk A

BANNER
BOLD3
DIGITAL
SHADOW
STENCIL
STRIPES
TYPE
VARIETY
WESTERN

Font Disk B

ARCADE
ALIEN
BAROQUE
BAROQUE2
BLOCK
COMPUTER
CIRCLE
CIRCLE2
CUBE
CUBE2
DECO
GRAY
SCRIPT
SCRIPT2
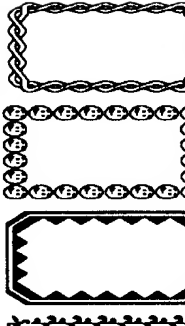
Border Disk #1

This page shows a few samples from the optional add-on disks for the CoCo Graphics Designer Plus (CGDP). The picture disk graphics can be used with the CGDP, the Label Designer (LD), and with Colorware's CoCo Max and Max10. The fonts can be used with the CGDP and LD. The borders are used only with the CGDP.

First Prize™

Now you and your CoCo II or 3 can make Awards, Certificates, Licenses, and Diplomas.
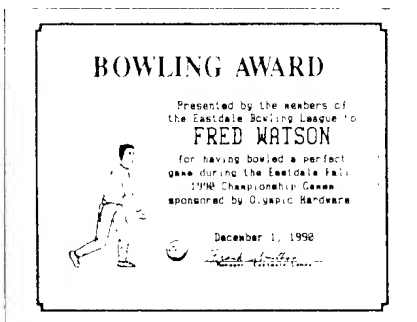
Templates categories include:

BUSINESS	HOME
EDUCATION	HUMOR
FAMILY	RELIGION
GENERAL	SPORTS

BEST FRIENDS AWARD

JANE hereby awards Mary this BEST FRIENDS award for being so wonderful during our four week vacation trip. Let's make sure we do another.

May 12, 1990

Vertical 8.5" x 11"

Gift Certificate

TWENTY DOLLARS

This Gift Certificate is good for TWENTY DOLLARS towards the purchase of merchandise at any Grand Mart Hardware Store

Expires 1/1/93

Reduced 8.5" x 5.5"

BOWLING AWARD

Presented by the members of the Eastdale Bowling League to

FRED WATSON

for having bowled a perfect game during the Eastdale Fall 1990 Championship Games sponsored by Olympic Hardware

December 1, 1990

Sideways 11" x 8.5"

actual printouts shown 1/5 size

WEIGHT LIFTING AWARD
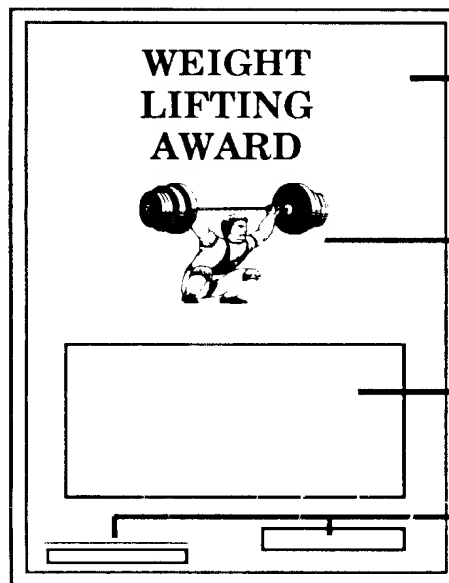
BORDERS Just click on a border in the scrolling border selection window to choose the border you want.

TITLES Some templates have fixed ultra-high resolution titles up to 110 points high. Other Templates are designed for you to type in your own title.

ART Five diskettes filled with beautiful professional graphics drawn exclusively for First Prize and optimized to look great on dot matrix printers.

MAIN TEXT AREAS Select type font and size and place your text in a pre-designated area on each template

SIGNATURE LINE and **DATE LINE** give your creations that classic look.

First Prize Includes Nine Template Disks, Program Disk, Labeled Disk Storage Box, 32 Page Typeset User's Manual, and 64 Page Template Directory.

First Prize™
Complete 10 Disk Set!

First Prize is the culmination of the largest CoCo programming effort in Zebra's history, over 2000 hours of work, and the results are very impressive. First Prize breaks completely with Zebra's old 32 x 56 dot graphics format of the CoCo Graphics Designer Plus and Label Designer and provides high-resolution art limited only by the size of the entire page: 672 x 456 dots.

First Prize makes awards, certificates, licenses, and diplomas on your 64K CoCo II or 3. Its extensive collection of templates with superbly crafted art and titles for business, education, family, home, humor, religion, sports and more, make it a delight to use. After selecting a template, you choose a border, fill in the date and signature lines, and type in whatever you want to say in the main text area. Many titles can also be edited.

First Prize requires a mouse or joystick, 64K CoCo II or 3, disk drive and compatible printer. Printer support is similar to our CoCo Graphics Designer Plus and Label Designer, but please specify your printer(s) when ordering.

Shown are a few selections from the First Prize Family and Business categories. First Prize pictures are limited only by the page size of 672 X 456 dots.

CoCo Graphics Designer Pictures were limited to 32 X 56 Dots.